



SIUSLAW VISION

A Better Community Together



IMPACT REPORT

2025



Siuslaw Vision is a 501(c)(3) nonprofit organization supporting our region's community-led Vision. Siuslaw Vision convenes, catalyzes, and connects individuals and organizations who want to improve quality of life for people living in the Siuslaw region of Western Lane County Oregon. We help people implement locally owned solutions that address community identified goals.

FOCUS AREAS

Our community's Vision: Ensure all people in the Siuslaw region have opportunities to be **working, happy, educated, connected, creative, and active.**

OUR PROGRAMS

- RiverCal Community Calendar
- Siuslaw Community Resources Guide
- Working team formation
- Partnerships
- Capacity building
- Consulting
- Referrals
- Hybrid meeting support & video meeting equipment rental



FROM OUR EXECUTIVE DIRECTOR

We're excited to share this 2025 community impact report with you – our supporters, champions, and friends. If you're not familiar with Siuslaw Vision, this is a good place to learn, and we invite you to join us in building a better Siuslaw community.

Siuslaw Vision volunteers and staff spent the last year reviewing and asking the community about each of our six focus areas to see what the Siuslaw region has accomplished, what is no longer relevant, and what we want to see in the future. Thanks to those who attended one of our Vision Refresh events or had a conversation with us about the community. We're looking forward to sharing the collective information with you soon.

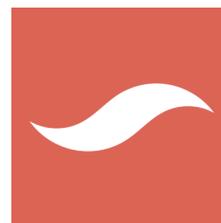
It's easy to measure some of the vision projects. We can look around and see more housing communities, a thriving summer farmers market, public art around the area, new businesses, and safety improvements to our streets.

Some of the more important things can't be measured as easily. A community-building mentor of ours likes to measure relationships in cups of coffee (or other drink of choice). While I don't have an exact total, I think we can safely say, we've shared thousands of cups of coffee, snacks, and meals. How can we measure the value of collaborations started, friendships built, feelings of belonging at a community event, or that feeling you get when you look around you and see something new or beautiful?

This report shows some of the impact we've seen in 2025, which has been built on the last decade of community visioning work. We'd love to hear from you.

Regards,

Stephanie Sarles
Executive Director



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HIGHLIGHTS FROM 2025

MASTERING GRANTS: TIPS, TRICKS & EXPERT INSIGHTS

Held April 26, 2025 at the Senior & Activity Center, our first grant workshop strengthened the Siuslaw region's ability to secure funding by equipping local nonprofits, community groups, and leaders with practical grant-seeking skills. More than 30 participants from Florence, Mapleton, and Deadwood – representing over 20 organizations – gathered for a full-day training that combined expert instruction, hands-on learning, and peer connection. Led by local grant professional Susy Lacer, GPC, the workshop increased participants' confidence and readiness to pursue grants, offering actionable guidance on best practices, proposal development, and funder relationships. Through expert-led sessions, real-time feedback, and informal networking, attendees left better prepared to bring new resources into the community.

IMPACTS

- Grant readiness increased by 69.9%
- Skills built and more funding received
- Organizational capacity strengthened
- Access to expertise expanded



BRIDGE LANE FLORENCE: FAMILY-FRIENDLY CAREER & RESOURCE FAIR

Siuslaw Vision partnered with Collaborative Economic Development Oregon and other local organizations to support Bridge Lane Florence.

IMPACTS

- Workforce connections strengthened
- 125+ attendees connected with 63 resource providers
- Regional economic vitality supported
- Youth and student pathways supported



LANE COUNTY COMMUNITY ORGANIZATIONS ACTIVE IN DISASTER

Siuslaw Vision is working with Lane County COAD to bring together a broad array of community organizations to foster an effective response to the people of Lane County in times of disaster.

IMPACTS

- Established a local multi-sector network
- Identified and cataloged key emergency assets
- Set the stage for continued coordination



UPDATE - 2ND ANNUAL SIUSLAW PLAYSHOP: LET'S GET OUTSIDE

Hosted in partnership with Florence Oregon Area Kayakers and Oregon Paddle Sports, this event brought families and community members together for a hands-on day of outdoor recreation, learning, and connection at Darlings Marina in Dunes City.

IMPACTS

- Outdoor access expanded
- Community connection strengthened
- Healthy lifestyles encouraged



PHOTO BY OREGON PADDLE SPORTS

UPDATE - STRENGTHENING NONPROFIT LEADERSHIP IN THE SIUSLAW

Siuslaw Vision once again partnered with the Nonprofit Association of Oregon to host **Board Leadership & Financial Stewardship**, a half-day training designed to strengthen nonprofit governance and financial oversight in the region.

IMPACTS

- 60 people from 24 organizations built financial confidence
- Nonprofit capacity strengthened
- Clarity around board roles increased



UPDATE: CATALYZING CHILD CARE IN THE SIUSLAW REGION

Recognizing a continuing need within the region, Siuslaw Vision, in partnership with City of Florence and Onward Eugene, is supporting ongoing initiatives in place to increase child care capacity. The Florence Area Chamber of Commerce, Quality Care Connections, and Lane Small Business Development Center also support the work.

“Child Care energy, particularly working with the City of Florence and one of the new planned large housing units is big for the community and consistent with the vision, supporting working, healthy, and happy people.”
- City Councilor, Vision volunteer, Mike Webb

The **child care working group** we facilitate provides a space in which providers, partners and community members are able to converse, share resources, and brainstorm new ideas to improve the child care industry in the Siuslaw region. Siuslaw Vision offered formation and capacity-building support

for the **newly established Siuslaw Childcare Friends** nonprofit, which supports the **Elm Park Early Learning Center**. Elm Park ELC is scheduled to open in 2026 with four early learning classrooms in Florence and is co-located with a 32-unit affordable housing community,

IMPACTS

- Expanded regional collaboration
- New nonprofit launched
- Increased child care capacity
- Partnerships strengthened



In 2025 Siuslaw Vision began our **Vision Refresh** – a process of re-evaluating the initial Siuslaw Vision that our community created in 2014-2017. Vision Refresh emphasis will continue through 2026.

VISION REFRESH: TEN YEARS OF ACTION

On October 16, 2025, Siuslaw Vision convened community members at Driftwood Shores in Florence for **Vision Refresh: Ten Years of Action**, a celebratory and forward-looking event, facilitated by Charlotte Young of Envision Synergy, that honored a decade of collaboration while building momentum for the next 10 years.



Bringing together longtime leaders, new partners, and first-time participants from across the Siuslaw region, the event combined reflection, storytelling, and interactive engagement to highlight successful community-led projects and spark new ideas. Through a community success panel, facilitated conversations, and live graphic recording, participants strengthened connections, surfaced shared priorities, and left with renewed confidence to pursue bold initiatives, collaborate across sectors, and turn vision into action.

IMPACTS

- Nearly 200 attendees strengthened regional engagement
- Community success celebrated
- Leadership and collaboration energized
- Momentum for action generated
- Shared priorities clarified



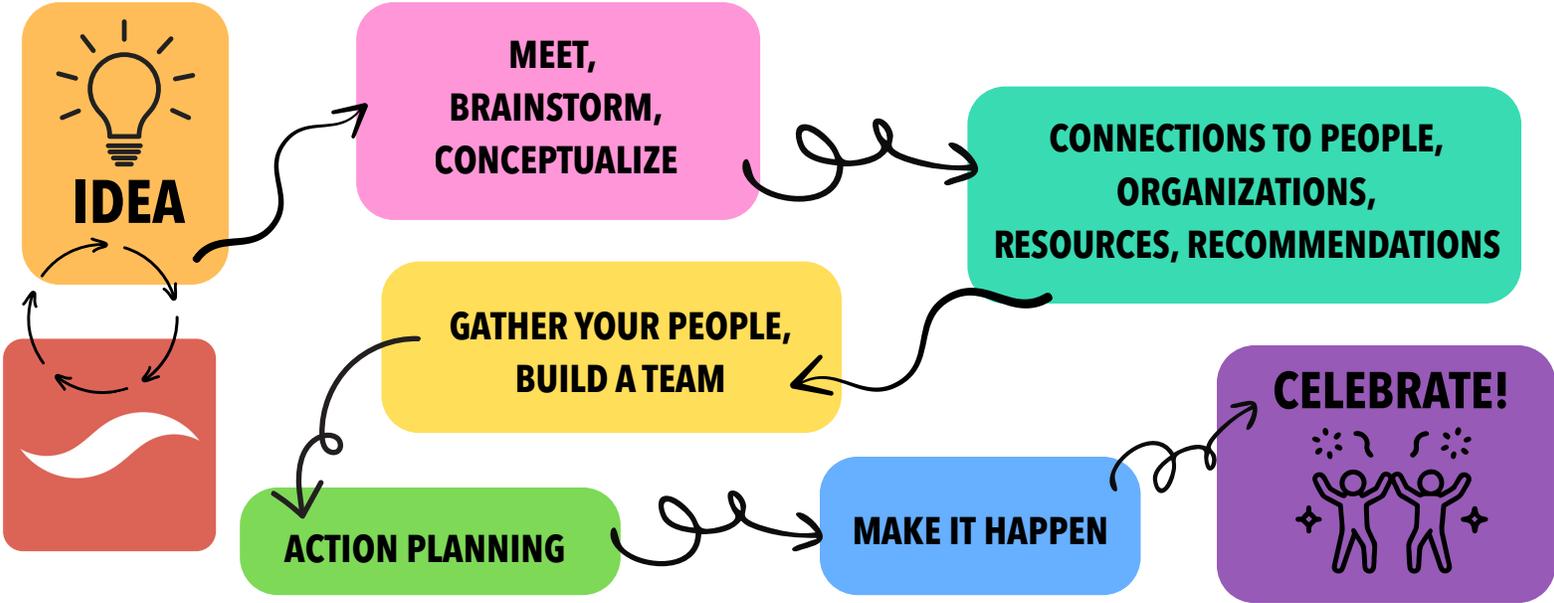
VISION REFRESH: IDEAS TO ACTION

To follow up on Ten Years of Action, **Vision Refresh: Ideas to Action** on November 13 brought 35 community members together for a full-day, hands-on workshop designed to turn ideas into tangible action. Guided by facilitator Aniko Drlik-Muehleck and supported by the University of Oregon’s Institute for Policy Research and Engagement, participants used the Strategic Doing framework to build relationships, identify shared assets, and focus their ideas into achievable projects.

Through facilitated dialogue, asset mapping, and collaborative problem-solving, the group moved from inspiration to implementation, launching four community-led project teams with clear goals and 30-day next steps. Participants left with practical tools, committed collaborators, and renewed confidence that their ideas can become real — demonstrating the power of a community willing to show up, listen, and act together.

IMPACTS

- Four project teams launched
- Regional collaboration strengthened
- Sustained momentum supported by Siuslaw Vision



VISION REFRESH: IMAGINE YOUR DREAM MAPLETON

Imagine Your Dream Mapleton was a three-part, community-driven process that brought residents and students together to reimagine Mapleton’s future. Cayla Catino (Rural Development Initiatives) and senior student Ramil Beers led separate community and student brainstorming sessions followed by a prioritization workshop, elevating youth voices and turning ideas into shared priorities. Participants identified key themes — including waterfront activation, local food systems, recreation, infrastructure, and workforce development — creating a clear path for coordinated next steps.

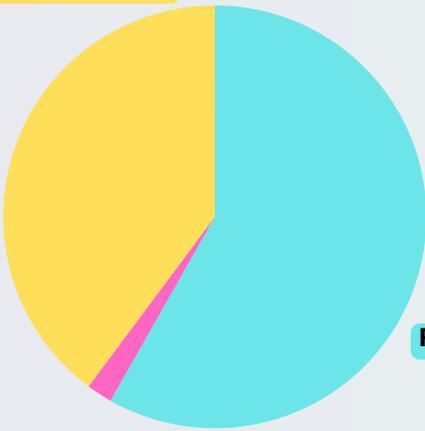


IMPACTS

- Youth leadership elevated
- Community priorities clarified
- Clear next steps established

2025 FINANCIAL REPORT

Programs & Projects 40%

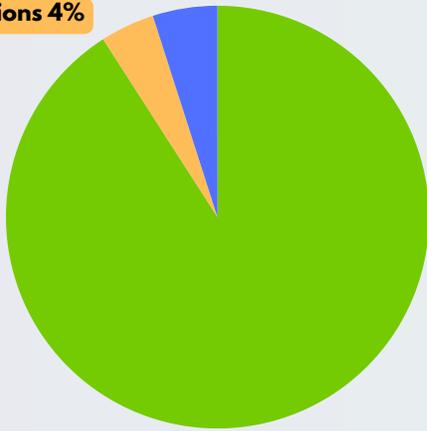


People 58%

Community Engagement 2%

Programs/Interest 5%

Contributions 4%



Grants 91%

EXPENSES

PEOPLE: \$212,000

STAFF, CONTRACTORS, VOLUNTEERS

COMMUNITY ENGAGEMENT: \$7,200

WEB RESOURCES, CATALYST PROJECTS, COMMUNICATIONS

PROGRAMS & PROJECTS: \$14,500

FOOD, EVENTS, SUPPLIES, INSURANCE

TOTAL EXPENSES: \$233,700

REVENUE

GRANTS RECEIVED FOR 2025: \$236,607

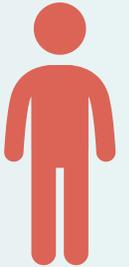
CONTRIBUTIONS - INDIVIDUALS & ORGANIZATIONS: \$10,800

PROGRAM & INTEREST INCOME: \$12,860

TOTAL REVENUE: \$260,267

IN-KIND CONTRIBUTIONS, INCLUDING 2,000 VOLUNTEER HOURS =

\$163,000



A HEARTFELT THANK YOU TO OUR SUPPORTERS

DONORS WHO MADE OUR WORK POSSIBLE IN 2025



COMMUNITY MEMBERS

ANONYMOUS, ANONYMOUS IN HONOR OF MAGGIE BAGON, REBECCA GOEHRING IN MEMORY OF SUZANNE GREENE, PEGGY GOOCH IN HONOR OF STEPHANIE SARLES, LAUREN HESSE & LUCAS STANG, PAM HICKSON, JENNY & BUCK LINDSEY, SUSY LACER & BART MEALER HARLEN & CAREN SPRINGER, SALLY WANTZ, THE WRIGHT FAMILY

BOARD OF DIRECTORS, VISION TEAM & STAFF 2025

- Maggie Bagon Vision Team Member
- Jo Beaudreau Vision Team Member
- Sandy Craft Vision Team Member
- Neil Ecker Board of Directors
- AJ Edman Board of Directors
- Brenda Gilmer Vision Team Member
- Erin Gordenier Vision Team Member
- Kate Harnedy Outreach Coordinator
- Abby Harrison Child Care Coordinator
- Pam Hickson Board of Directors
- Susy Lacer Board of Directors
- Jennifer Ledbetter Vision Team Member
- Kamari Moeller Vision Team Member
- Chantelle Meyer Vision Team Member
- Lindsey Phillips Connections Coordinator
- Stephanie Sarles Executive Director
- Meg Spencer Vision Team Member
- Courtney Stone Vision Team Member
- Mike Webb Board of Directors
- Sue Wilson Vision Team Member

