

# Case Study




## Managed SD-WAN from CBTS offers reliable, future-proof connectivity



### Client: Staffmark Group

**Staffmark Group** is a family of staffing and recruiting companies with a network of more than 400 offices and 1,300 internal employees. Each year, the company places more than 170,000 temporary and contract employees in jobs with companies across the United States.

CBTS began working with Staffmark Group in 2018 to help them upgrade their outdated IT hardware. Since then, Staffmark Group has utilized CBTS solutions and services for all their implementation needs and currently has engaged CBTS to finalize a data center refresh with ongoing CBTS managed networking services.

 Challenge	 CBTS solution	 Results
<ul style="list-style-type: none"> <li>Staffmark Group needed to update several outdated network switches in multiple retail locations.</li> </ul>	<ul style="list-style-type: none"> <li>CBTS assessed, designed, and implemented new IT hardware to replace end-of-life systems.</li> </ul>	<ul style="list-style-type: none"> <li>Staffmark Group is currently finalizing the new hardware configuration, further building on network speed and reliability.</li> </ul>
<ul style="list-style-type: none"> <li>Staffmark Group relied on four different WAN solutions due to company consolidations.</li> </ul>	<ul style="list-style-type: none"> <li>CBTS implemented a single VMware VeloCloud SD-WAN™ solution.</li> </ul>	<ul style="list-style-type: none"> <li>The SD-WAN solution simplified Staffmark Group's network connection and speed.</li> </ul>
<ul style="list-style-type: none"> <li>Staffmark Group needed support to implement and optimize the solution over time.</li> </ul>	<ul style="list-style-type: none"> <li>CBTS deployed managed services to monitor the client's updated network.</li> </ul>	<ul style="list-style-type: none"> <li>24x7x365 support and managed services frees up the IT to work on mission-critical operations.</li> </ul>

**“Over the past five years, we’ve worked with Staffmark Group to stabilize its network and provide the company with the level of network uptime necessary to run their business. To date, their network user experience has dramatically improved each year since we began.”**

**— Bryson Lair, Regional Sales Director, CBTS**

## Challenge

With over 400 offices throughout the U.S., a reliable, always-on network is imperative to Staffmark Group as they work to deliver a high level of service to their clients in a growing digital recruiting environment.

In addition, after several recent company mergers, their IT team identified several network switches in multiple offices that needed to be updated to keep them online. Staffmark Group also had four different WAN solutions that could be consolidated to achieve better efficiencies.

## CBTS solution

As a strategic IT provider to Staffmark Group for over five years, CBTS assessed their network environment and recommended they simplify with the consolidation of their four SD-WAN solutions with a VMware VeloCloud SD-WAN solution. In addition, CBTS recommended they upgrade the outdated switches in their offices with Cisco ECS switches to build resiliency.

CBTS then assisted Staffmark Group with the implementation of the new SD-WAN solution and replacement of the outdated switches. Additionally, CBTS was selected as their managed services provider, monitoring the company's network environment across their entire MPLS network and freeing up their IT team to focus on day-to-day business objectives.

## Results

Staffmark Group's investment in new hardware is a significant step towards ensuring the company's technology infrastructure is up-to-date and capable of meeting the demands of today's business environment. The staffing company continues to enjoy a streamlined network connection and faster speeds from the managed network and should see even greater efficiencies as the new hardware takes full effect. Today, CBTS 24x7x365 support and managed services frees up IT to work on mission-critical projects.

**Get in touch** to learn how CBTS can simplify and optimize your enterprise network environment.